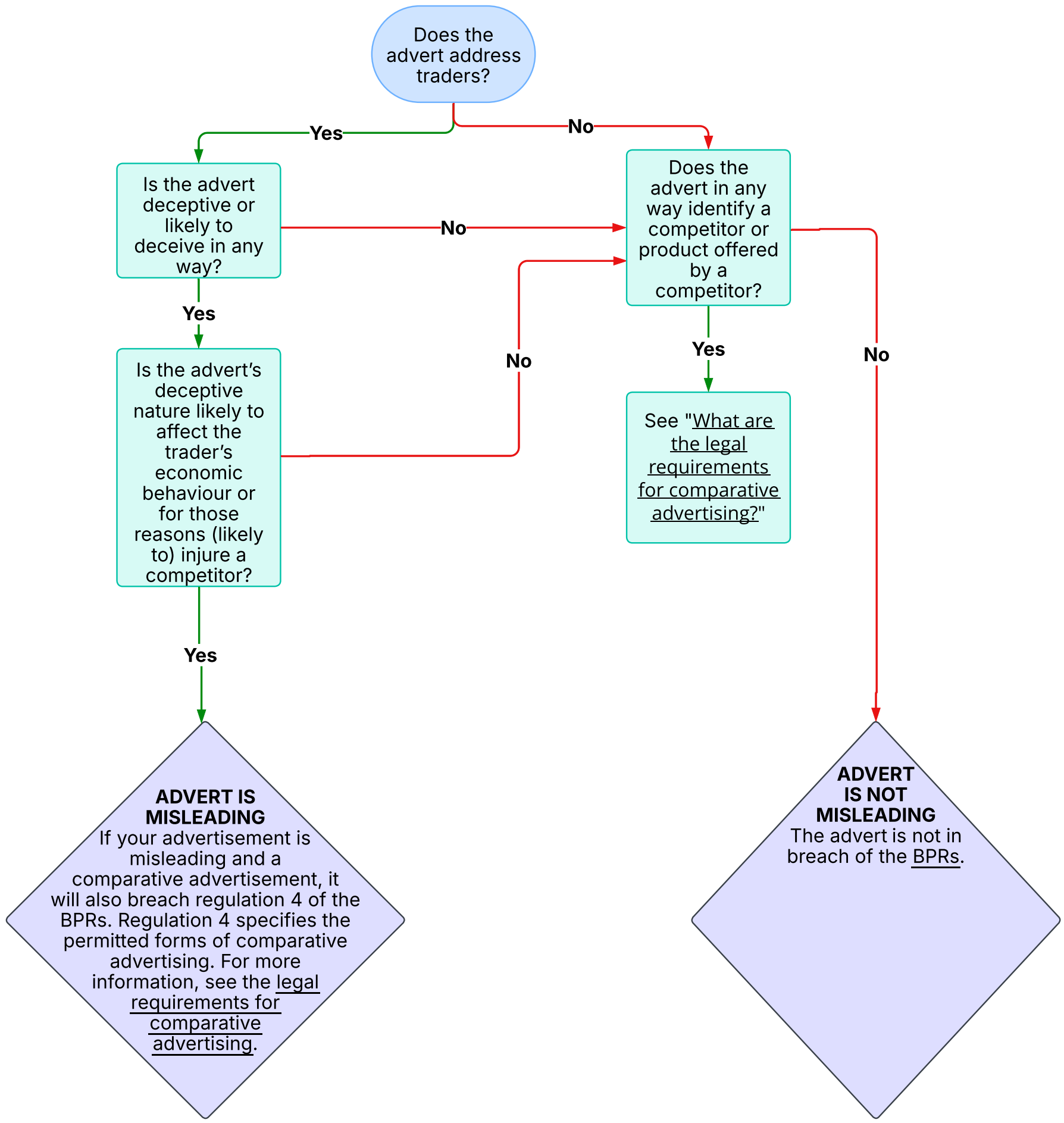Does your advertisement comply with the Business Protection from Misleading Marketing Regulations 2008 (BPRs)?